

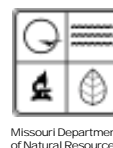
2002

# G O V E R N O R ' S



E N V I R O N M E N T A L  
E X C E L L E N C E  
A N D  
P O L L U T I O N P R E V E N T I O N

*awards*



Application Deadline: June 14, 2002

# Governor's Awards

The Governor's Environmental Excellence and Pollution Prevention Awards honor businesses, organizations and communities that have shown outstanding commitment to improve Missouri's environment through pollution prevention and energy conservation practices. Sponsored by the Missouri Chamber of Commerce, the Missouri Department of Natural Resources, and Bridging the Gap, the awards recognize individuals, employers, municipalities, and institutions working to benefit both our economy and environment. If you've been involved in pollution prevention activities, innovative technologies, improvements in energy efficiency, recycling, or education and outreach activities, we encourage you to let us know by submitting this application for the 2002 Governor's Pollution Prevention Awards. We invite you to join the ranks of Missourians who realize that environmental awareness makes good business sense.

## Presentation of Awards

Governor Bob Holden will present all awards. The ceremony date will depend on the governor's schedule. Award winners also will be recognized at the annual Environmental Conference at the Lake, August 1-2, 2002 at Tan-Tar-A Resort, Osage Beach, sponsored by the Missouri Chamber of Commerce, the Missouri Department of Natural Resources, and the Missouri Bar.

## Eligibility

Any Missouri business, municipality, organization or school is eligible. The program must have been implemented in Missouri within the past three years. The program must also exceed required pollution controls. Therefore, submitted programs must be voluntary efforts to manage industrial and environmental concerns. Those who have applied previously are welcome to apply again.

## Award Categories

### Environmental Excellence / Pollution Prevention

This Award is presented to the project that most completely embodies all aspects of pollution prevention and environmental excellence. It will be presented to one of the recipients of the following categories as being the outstanding project of 2002.

### Pollution Prevention

Awards are presented for multimedia projects/programs that use source reduction processes or techniques to achieve significant reduction of air, water and/or solid waste emissions.

### Energy Efficiency

Awards are presented for projects or programs that result in significant reduction of energy consumption or showcase the benefits of a renewable resource or technology.

### Technology Innovation

Awards are presented for projects or programs that result in the development and/or application of new and innovative technologies for improving environmental quality and protecting public health and safety. Technologies must be either new or use an innovative application of an existing technology process. Projects may include information technology, environmental technology or computer applications.

### Management Systems

Awards are presented for projects or programs that demonstrate successful source reduction/energy use reduction that resulted from the implementation of an environmental management system.

### Technical Assistance Provider

Awards are presented to organizations that can demonstrate a significant impact on assisting businesses and communities in efficiently reducing waste, pollution and energy use which resulted in significant cost savings or economic benefits.

### Land Use

Awards are presented for projects or programs that promote environmentally sensitive development; comprehensive land use planning; or the development of planning methods that prevent urban sprawl or reclaim abandoned industrial properties.

### Market Development

Awards are presented for projects or programs that facilitate the recycling and recovery of industrial and municipal waste materials, with emphasis given to producing new products and expanding markets for recovered materials.

### Education and Outreach Awards

Awards are presented to projects/programs that demonstrate significant results in the area of environmental protection. Emphasis is given to those projects/programs that are being replicated by others.

### Recycling

Awards are presented for projects or programs that facilitate the reuse or recycling of industrial and municipal waste materials, with emphasis given to on-site reuse or recycling.

## THE APPLICATION PROCESS

### How to Apply

To assure consistency, fairness and accurate scoring when evaluating the applications, all applicants must prepare their submissions in strict accordance with format and information in the following sections.

**PAPER:** Application must be typed and accompanied by supplemental information explaining the project. The supplemental information must not exceed 4 pages of 8½ X 11 and must utilize both the front and the back of each sheet. E-Mail entries are specifically not permitted and any application sent via email or supplemental information via email will not be considered.

**MULTIMEDIA:** Alternative forms of submitting the supplemental data may be permitted providing that a copy of such information is submitted with all copies of your application. This includes but is not limited to CD-ROMs and Photographs.

**PHOTOCOPYING:** Submit the original and 6 (six) copies of the application and all required attachments. Original and copies should be further reproducible on a standard photocopier.

**BINDING:** The original and each copy should be stapled separately in the upper left hand corner only.

**DUE DATE:** Applications are due to the Missouri Chamber of Commerce by **4:00 p.m. on June 14, 2002**. Entries arriving after the due date will not be accepted.

### ENTRIES MUST INCLUDE

**Background - Description of project or activities performed.**

**Activities - Explain the activities undertaken, processes, equipment, procedures used and / or programs developed.**

**Annual Savings / Revenues. As definitively as possible, give project costs, savings and / or revenues resulting from the project activities and any costs avoided as a result.**

**Also include benefits and impacts of the project as outlined in the evaluation criteria.**

## Evaluation Criteria

### Program/Project Summary

- Discuss the problems and challenges identified with original methods and the reason pollution prevention was chosen as the preferred alternative.
- Describe the characteristics, goals, benefits and outstanding attributes of the project

#### A. Overall Environmental Benefit of Project(s) / Activity(ies).

- Pollution prevention/source reduction or recycling methods utilized to achieve results.
- Input substitutions, process modifications, product reformulations/substitutions or procedural changes utilized to achieve results.
- Efforts to go above and beyond environmental standards or permit requirements.
- Reduction or elimination of non-renewable/non-recyclable resources or hazardous materials.
- Increased use of recycled materials.

#### B. Overall Economic Impact of Project(s) / Activity(ies)

- Creation of new markets or expansion of existing markets.
- Reduction or elimination of permit requirements and other paperwork.
- Increases in productivity.
- Other benefits

#### C. Community and Statewide Impact of Project(s) / Activity(ies)

- How the project(s) / activity(ies) involves other public, private, community or business groups.
- If the effort include working with suppliers or customers in the community to find or develop new products or processes and/or encourage others to implement similar activities.
- Reductions in emissions that enabled other development (POTWs, credits, etc.).
- Any exchange or use of waste materials with other entities in the community from the project(s)/ activity(ies).
- Any benefits realized from enhanced public perception.

## Application Form

Category: ☐ Pollution Prevention ☐ Energy Efficiency ☐ Technology Innovation  
☐ Management Systems ☐ Recycling ☐ Technical Assistance  
☐ Land Use ☐ Market Development ☐ Education and Outreach

Company / Organization Name

No. Employees / Participants

Type of Facility / Organization

Products or Services Rendered

Contact Person

Phone Number

Address

City, Zip

Fax Number:

E-Mail

Entries Should be Submitted to:

Environmental Excellence and Pollution Prevention Awards  
c/o Missouri Chamber of Commerce  
P.O. Box 149  
Jefferson City, Missouri 65102-0149

Applications should address in their supplemental information the criteria outlined in the "how to apply" and "evaluation" sections of this form.

**Applications are due no later than  
4:00 p.m. on Friday, June 14, 2002.**

**If you have questions, please contact  
Michael Grote with the Missouri Chamber of Commerce at (573) 634-3511**

## About the Sponsors

The Missouri Chamber of Commerce ([www.mochamber.org](http://www.mochamber.org)) was founded in 1923 and is the largest business organization in Missouri, representing almost 3,000 employers who provide more than 425,000 jobs for Missourians. The Missouri Chamber's mission is to preserve and advance a positive business climate in the state. Promoting the conservation and wise use of our natural resources is an important part of this mission.



The Missouri Department of Natural Resources ([www.dnr.state.mo.us](http://www.dnr.state.mo.us)) serves the state's citizens through its involvement in environmental and resource-related issues. An extension of the executive branch of Missouri's state government, the department deals with the critical area of energy, helps develop mineral resources in an environmentally safe manner, protects Missouri's environment and works to preserve the state's historic and cultural heritage.



Choose Environmental Excellence teaches people simple steps to help the environment in every part of their daily lives - at home, at work, at play, and at school. Choose Environmental Excellence is a free program and offers services to individuals, businesses, and schools. Each year, this program recognizes individuals and businesses that have made outstanding efforts with its Environmental Excellence Awards. For more information, visit [www.environ-excellence.org](http://www.environ-excellence.org) or call toll free 1-888-896-3605.



## 2001 Award Winners

**Management Systems - General Motors**

**Energy Efficiency - Utilicorp United, Inc.**

**Outreach and Education - Alliance Water Resources, Inc.**

**Land Use - The City of Parkville**

**Recycling - Target Corporation**

**Technology Innovation - Lake City Army Ammunition Plant**

**Market Development - Canbrands, Division of Purina Mills and the City of Springfield**

**Pollution Prevention - Reeds Spring High School**

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Missouri Department of Natural Resources  
Technical Assistance Program  
P.O. Box 176  
Jefferson City, Missouri 65102